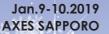
Past IR related events organized by the secretariat

1st Hokkaido IR Showcase







Various domestic and overseas companies, including 6 IR operators interested in Hokkaido, exhibited at the "1st Hokkaido IR Showcase". The showcase consisted of a two-day program: "Business Day", where you can learn about the IR industrial structure, and 'Public Day", where stage events are held. There were many visitors on both days. Number of visitors (2days): 6,990

1st JAPAN IR EXPO in kansai(Osaka)

May.15-16.2019 Intex Osaka

















At the "1st JAPAN IR EXPO" in Osaka, 7 IR operators exhibited. Among domestic companies, tasting booth of "Dotonbori Kamukura", battle of two dinosaurs by ON-ART known for collaboration with TV programs, and demonstrations of e-sports by Sakura International attracted attention. From large companies such as Panasonic, Mitsubishi Electric, Dai Nippon Printing and Kajima Construction to local companies in Osaka, various companies exhibited and the showcase which became the foothold to enter the IR market ended with great success. Number of visitors (2days): 11,095



please contact us now!

JAPAN IR EXPO in Hokkaido Committee (Innovent,Inc.)

LIEL 81-3-6812-9422





https://ir-expo.jp/hokkaido-ir/

2F NBF Minami-Aoyama Building,3-1-31,Minami-aoyama,Minato-ku,Tokyo Japan 107-0062



AXES Sapporo

Supported by

Tomakomai city, Tomakomai IR Promotion Council, Tomakomai Chamber of Commerce and Industry, Hokkaido Economic Federation, The Federation of Hokkaido Chamber of Commerce and Industry, Hokkaido Keizai Doyukai,

Hokkaido Tourism Organization, Japan Association of Travel Agents, Akan Tourism Association Town Development Prganization, Asahikawa Tourist & Convention Association, Iwamizawa Tourism Association, Ebetsu Tourism Association, Kushiro Tourism and Convention Association, Tomakomai Tourism Association, Rusutsu Tourism Association

Organized by: JAPAN IR EXPO in Hokkaido Committee



Integrated Resort industry will be born in Japan

On July 20, 2018, Specific Complex Tourism Facilities Area Development Bill, so-called IR (Integrated Resorts) Bill, passed and was approved by the Diet. As a result, the development of complex tourism facilities including casinos will progress in Japan, which promote long-stay tourism.

Under such circumstances, we decided to hold the "1st JAPAN IR EXPO in Hokkaido" aiming at revitalizing and developing IR, a whole new industry for Japan. Through this exhibition, it is expected that the Japanese IR industry will develop soundly and that the "Japanese version of IR", which can attract a large number of tourists from all over the world, will promptly develop.

You can meet directly with domestic and overseas "IR industry key persons"!

- Representatives of IR operators
- Person responsible /Person in charge of local governments which intend to attract IR
- · Managers planning to enter IR industry, peripheral industries, etc.



Visitors

- Government,
- Related ministries
- Local governments which intend to attract IR
- IR operators

Exhibitors

- General contractor Real Estate Development
- Infrastructure
- MICE facility
- Accommodation
- Travel

Suppliers of



You can seize an excellent opportunity to enter the IR industry!

By being exhibitor, you can express your intention to enter the IR industry and gather a variety of information such as business partnerships, alliances,

You can enhance visibility and improve public awarenessof your company through media coverage!

This exhibition, which will take place for the first time in Hokkaido in the IR industry, attracts considerable attention from various media such as TV, newspaper, and web. For that reason, this exhibition will contribute to enhance visibility and improve public awareness of your company **▼**Media reports on Hokkaido IR Showcase through media coverage.





Product / service targeted for exhibition



development



Sightseeing arrangement, Taxi, Car rental, Arrangement service for

Medical Service Health Care, Beauty

Medical Tourism (Medical institution, Medical service), Esthetic, Massage, Relaxation, Hot bath facilities, Sports gym / Sports facilities



call, Tablet order system



Accomodation, Food and Drink

Hotel, Japanese-style hotel, Hot spring, Restaurant, Food service, High-class ingredients



Interior equipment, Design fixtures (Tables, Chairs, Sofas, etc.), Signs, monitors / Digital signage, Lighting, Sound, Accessories / Furniture, Fresh flowers / Arranged flowers

Event Planning Box Office

Sports, Concerts, Entertainment (Attraction events), Ticket sales / Distribution



Conference support system, Customer management / analysis system, Employee management system, Security system,



building, Tatami, Kimono, Tea ceremony, Flower arrangement, Shrines and temples, Kabuki, Noh, Japanese drum, Maiko, Japanese



Theater, Museum, Leisure facilities, Shopping mall, MICE facility (International conference hall, exhibition



Security equipment, Information security service, Security service, Admission control system (Face authentication etc.)



Settlement system, Electronic money, Insurance



VR / Advanced technology, Movies, Games, Karaoke, Fireworks, Festivals



Food, Agriculture, Architecture, World Heritage Site, Winter Sports, Hospitality

1Booth ¥500,000+tax



One booth:3m*3m(9 m²) Space only. Decoration required.