

Tomakomai city,Tomakomai IR Promotion Council,
Tomakomai Chamber of Commerce and Industry,Hokkaido Economic Federation,
The Federation of Hokkaido Chamber of Commerce and Industry,
Hokkaido Keizai Doyukai,
Hokkaido Tourism Organization,Japan Association of Travel Agents,
Akan Tourism Association Town Development Organization,
Asahikawa Tourist & Convention Association,
Iwamizawa Tourism Association,Ebetsu Tourism Association,
Kushiro Tourism and Convention Association,
Tomakomai Tourism Association,Rusutsu Tourism Association

Organized by : JAPAN IR EXPO in Hokkaido Committee

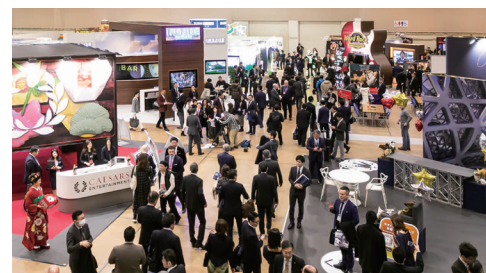
Integrated Resort industry will be born in Japan

On July 20, 2018, Specific Complex Tourism Facilities Area Development Bill, so-called IR (Integrated Resorts) Bill, passed and was approved by the Diet. As a result, the development of complex tourism facilities including casinos will progress in Japan, which promote long-stay tourism.

Under such circumstances, we decided to hold the "1st JAPAN IR EXPO in Hokkaido" aiming at revitalizing and developing IR, a whole new industry for Japan. Through this exhibition, it is expected that the Japanese IR industry will develop soundly and that the "Japanese version of IR", which can attract a large number of tourists from all over the world, will promptly develop.

You can meet directly with domestic and overseas "IR industry key persons"!

- Representatives of IR operators
- Person responsible /Person in charge of local governments which intend to attract IR
- Managers planning to enter IR industry, peripheral industries, etc.



You can seize an excellent opportunity to enter the IR industry!

By being exhibitor, you can express your intention to enter the IR industry and gather a variety of information such as business partnerships, alliances, etc.

You can enhance visibility and improve public awareness of your company through media coverage!

This exhibition, which will take place for the first time in Hokkaido in the IR industry, attracts considerable attention from various media such as TV, newspaper, and web. For that reason, this exhibition will contribute to enhance visibility and improve public awareness of your company through media coverage.

▼Media reports on Hokkaido IR Showcase



Product / service targeted for exhibition

Architectural Design

Design, Construction, Real estate development

Accommodation, Food and Drink

Hotel, Japanese-style hotel, Hot spring, Restaurant, Food service, High-class ingredients

Facility Operation

Theater, Museum, Leisure facilities, Shopping mall, MICE facility (International conference hall, exhibition)

Travel

Sightseeing arrangement, Taxi, Car rental, Arrangement service for

Interior Decoration

Interior equipment, Design fixtures (Tables, Chairs, Sofas, etc.), Signs, monitors / Digital signage, Lighting, Sound, Accessories / Furniture, Fresh flowers / Arranged flowers

Security, Entry Management System

Security equipment, Information security service, Security service, Admission control system (Face authentication etc.)

Medical Service, Health Care, Beauty

Medical Tourism (Medical institution, Medical service), Esthetic, Massage, Relaxation, Hot bath facilities, Sports gym / Sports facilities

Event Planning, Box Office

Sports, Concerts, Entertainment (Attraction events), Ticket sales / Distribution

Finance

Settlement system, Electronic money, Insurance

Human Resource, Labor-saving

Temporary staffing / Training, Order call, Tablet order system

Internet Technology

Conference support system, Customer management / analysis system, Employee management system, Security system,

Entertainment, Amusement

VR / Advanced technology, Movies, Games, Karaoke, Fireworks, Festivals

Pop Culture Content

Animation / Games / Characters etc.

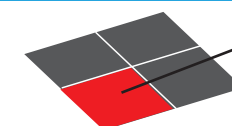
Traditional Culture of "Japan"

Japanese cuisine, Japanese style building, Tatami, Kimono, Tea ceremony, Flower arrangement, Shrines and temples, Kabuki, Noh, Japanese drum, Maiko, Japanese dance

Culture of "Hokkaido"

Food, Agriculture, Architecture, World Heritage Site, Winter Sports, Hospitality

1Booth ¥500,000+tax



One booth:3m*3m(9 m²)
Space only,Decoration required.